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FOR IMMEDIATE RELEASE: **March 29, 2012**

### **New Book Helps Create Perfect Color Schemes for Rooms**

*"What's Color Got to Do with It?" provides complete guide to choosing the right colors for desired mood and personal energy*

PASADENA, CA – An experienced interior designer who specializes in color has released a book that will help people find the perfect colors for the rooms in their homes.

"What's Color Got to Do With It?: Paint Color Ideas to Create Balance and Harmony in Your Home," by Jeanette Chasworth, educates readers on choosing tasteful colors that match their personal style, as well as the mood they would like to create in their spaces. Known as "The Color Whisperer," Chasworth aims to change the way that people think about how colors impact interior design. The book is currently available on Amazon at <http://amzn.com/1456363786>.

"Choosing the right colors for your home is a difficult task, and outside influences like fashion trends and the media can cloud the decision-making process," said Chasworth. "When you enter your home, you should feel 100 percent comfortable with the design and colors in your spaces. I want people to know that there really is a way to achieve the perfect color scheme, based on you and your personality."

The book provides a step-by-step process that many interior designers use when picking color schemes for rooms, taking into consideration the strong emotional impact that colors have. It helps readers avoid the quick decisions that are often based on cost or convenience and result in dull, common colors. According to Chasworth, picking bold colors may seem risky at first, but will result in a more comfortable home in the end.

"What's Color Got to Do with It?" is helpful for all types of readers, including homeowners, do-it-yourselfers, real estate agents and home remodelers. It is based on Chasworth's years of experience in interior design.

The book has already received a many positive reviews on Amazon. Additionally, Gail Doby, the Chief Vision Officer of Design Success University, had this to say: "Jeanette's book is easy, fun and informative. It illustrates the impact of color on us emotionally, physically and psychologically. Jeanette brings up an interesting slant about colors and seasons as well the 'energy of color.' This is a great book for students and homeowners."

"What's Color Got to Do with It?" answers many common questions from those looking to redesign their spaces, including the best place to start when choosing colors. According to Chasworth, one should begin by determining the type of mood that should be reflected in a space. The book goes into more detail about how an individual can narrow down his or her color options.

Chasworth is the president of the Pasadena chapter of the American Society of Interior Designers and is available for speaking engagements and workshops. To learn more about her work, visit <http://www.thecolorwhisperer.com>.

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